

abril^{to}nature
GLOBAL COSMETIC COMPANY

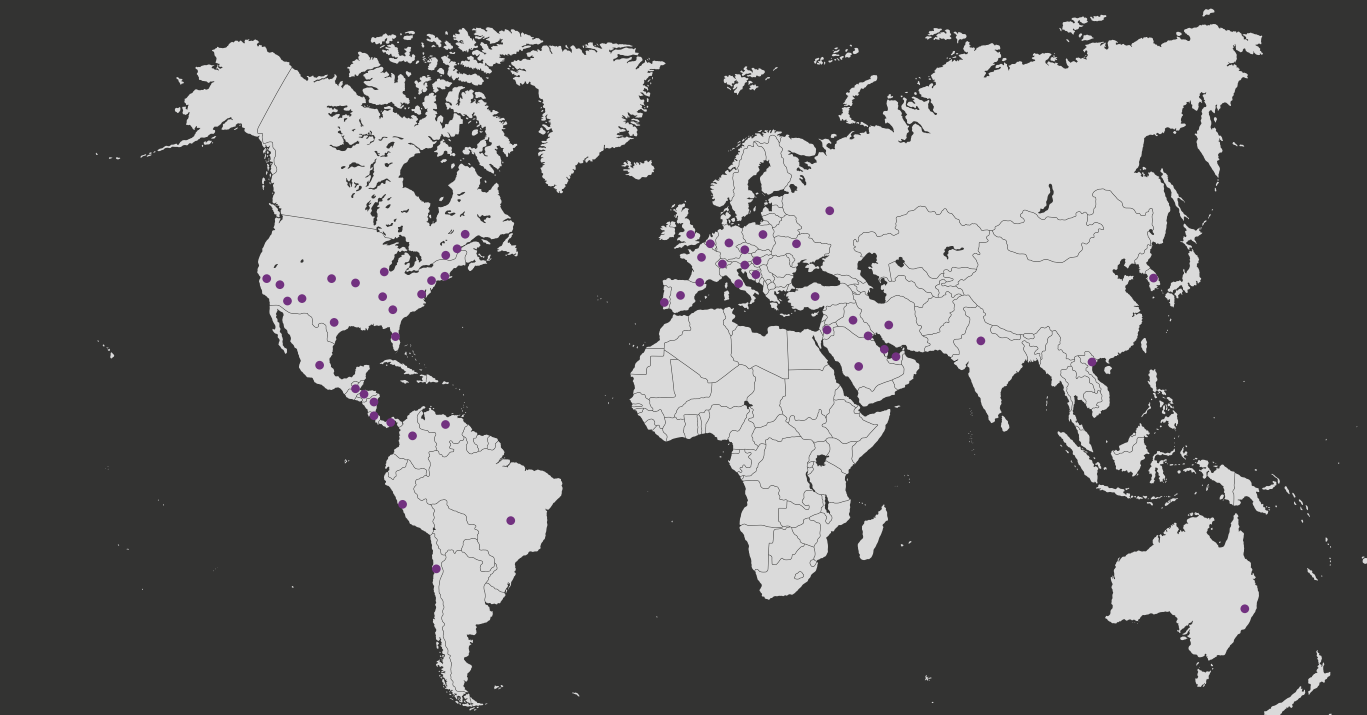




Abril et nature provides a range of products which conforms to the stylist needs. Being able to understand these needs and turning them into reality, is our main objective and purpose. For this reason, we deal and handle all the phases of research, production and products launch with all due professionalism and to the highest standards, along with training and aftersales services to our customers.

Our competitive strategy is based on the foundation of innovation, vanguard and quality. The products of abril et nature arise as a consequence of our cutting-edge research, based on the use of an assortment of highly effective active ingredients bringing together trends, quality and effectiveness, by dint of our dedication and effort.

+25.000 hair salons
+40 countries
+14M. users trust abril et nature



Product Collections

REPAIR MOLECULAR THERAPY

Molecular Therapy repairs, restructures and fills the hair fiber at molecular level. It returns hair to its natural state. Hair improves by a 100% its resistance. Hair becomes stronger, easier to detangle and comb. Repairs split ends, closes and seals the hair cuticle. Excellent results from the first application.

CURLY DEFINITION

A treatment line for curly and wavy hair. CURLY DEFINITION is the updated version with the latest advancements in caring for the three main needs that define curly or wavy hair care: hydration, frizz control, and fragility.

NATURE FRIZZ

A specific line designed to correct, eliminate, and control frizz and static electricity in the hair using positively charged active ingredients such as vegetable keratin and nourishing oils. It deeply hydrates and restores natural movement, resulting in softer and shinier hair

ADVANCED STYLING Y LACAS

The Styling Line is characterized by flexible continuous film technology. These are long-lasting products, even in humid environments, with restyling capabilities for up to 48 hours. They do not leave residues or cause film flaking, protecting the hair fiber from damage. Hairsprays, mousses, and sprays to set all types of hairstyles and shapes. Soft touch and shiny finish, without residues. “Long-lasting” effect, ensuring prolonged hold even in humid conditions.

STEM CELLS

Stem Cell product range by abril et nature is made up of cell innove and splendor essence, which it's finishing product. They, among other ingredients, contain an extract of plant stem cells obtained from a variety of Swiss apple (Uttwiler Spätlauber). Those cells fractioned into microparticles get incorporated into the interior of the hair cortex contributing tremendously to the regeneration and rejuvenation of the hair. All treatments are focused on each hair type.

EXTRA VOLUME

A specially formulated line for washing, caring for, and styling fine and volume-less hair. It increases the thickness of the hair fiber, creates volume, and provides the necessary hold to maintain volume and styling.

PROGRESSIVE, STRAIGHTENING

The thermal protector is an essential hair care product for those who use anyhot styling device (such as hair straighteners, curling irons orblow dryers) on a daily basis. With the variety of thermal protectors from april et nature, it protects hair from heat, prevents hair fiber breakage and keeps it hydrated and soft. In addition, it allows you to enhance straightening and control frizz.

COLOR CARE AND PROTECTION

The Revitalizing, Platinum, and Black Carbon lines are next-generation complete treatments with conditioning and emollient ingredients specifically designed to care for bleached and colored hair, preserving its shine and color, as well as neutralizing unwanted tones.

STOP BREAKAGE

Hair protection and repair before and after applying any chemical treatment or exposure to aggressive environment. Contains Oysteine Bond Complex, an exclusive component developed by abril et nature, that regenerates the disulfide bridges of the keratin chains in the inner structure of the hair fibers repairing broken bonds and thereby healing and revitalizing the hair from within.

HYDRATION, NUTRITION AND KERATIN

Nutrition line: Keratin Treatment, Energic Treatment y Rehydration Treatment. Este conjunto de tratamientos está diseñado para transformar, reestructurar y revitalizar el cabello ofreciendo un cuidado capilar completo. Reparar la estructura queratinica del cabello de forma interna y externa, eliminando el encrespado y mejorando la manejabilidad del peinado. Aportan máxima nutrición e hidratación, dando como resultado un cabello radiante, suave y vivo.

HAIR LOSS, DANDRUFF, OILINESS, AND EXFOLIATION:

Advanced trichological treatments using the latest technology to address the three most common scalp issues: hair loss, dandruff, and excess oil. Their combination of naturally derived active ingredients delivers effective results visible from the first applications. All treatments are vegan..

COLOR AND BLEACHING LINE

The color line includes Black Carbon White bleaching and the permanent color and oxidant line Naturecolor Plex, enriched with conditioning ingredients such as hyaluronic acid, stem cells, and cysteine bond complex to achieve luminous colors and silky, shiny hair.

MOLECULAR THERAPY



INNOVATIVE BIOTECHNOLOGY

Repair Molecular Therapy repairs, restructures and fills the hair fiber at molecular level. It returns hair to its natural state. Hair improves by a 100% its resistance. Hair becomes stronger, easier to detangle and comb. Repairs split ends, closes and seals the hair cuticle. Excellent results from the first application.

What is this product intended for?

Immediate recovery for all extremely damaged hair, which suffered aggressive external exposures or chemical treatments, such as bleached, permed, colored or straightened hair. For hair with tendency to tangle, difficult to comb and style, and breaks easily. It even recovers very dry hair damaged by other factors such as the use of flat irons or other heat styling devices. Also suitable to provide intense softness without weighing down your hair.

Benefits

Instantly strengthens, rebuilds and transform damaged hair, repairing it at molecular level. Repairs split ends and hair becomes more resistant to breakage. The hair becomes shiny, flexible and easy to detangle and comb. Closes and seals the cuticles, smoothing and protecting them from external aggressions. Ultra-powerful hair and scalp treatment due to its R&D formula. This treatment deeply penetrates the hair fiber to rebuild its molecular structure. Revives damaged and aged hair and transforms it into healthy and strong, like virgin hair.

Why we know it works so well?

Due to its exclusive active ingredients that penetrates deep inside hair, creating new multiple bonds within the keratin structure, and acts at the molecular level, repairing and filling the hair structure. Ingredients include: **Molecular-D Bond Restore**: it repairs and anti-breakage action. **Pracaxi oil**: nourishes hair. **Hyaluronic acid**: intense hydration. **Marine collagen**: regenerating and antioxidant effect.

What products does the line contain?

Repair Molecular Therapy Shampoo: Cleans and regenerates hair structure. 250 ml. - 1.000 ml.
Repair Molecular Therapy Mask: Moisturizes, nourishes and strengthens hair. 200 ml. - 1.000 ml.
Repair Molecular Therapy total serum: Repairs the hair at molecular level. Display 12 uds x 100 ml and display 30 uds x 10 ml.
Glimmer Shine Finish. Final touch for the hairstyle finish, adds luminosity, shine, and softness to the hair. 100ml.

The molecule that restores your hair to its natural state.



CELL INNOVE



STEM CELLS REJUVENATING THE HAIR

Improves your hair´s health strengthening and providing longetivity for the hair. As a result, your hair looks regenerated, young, healthy and shiny. Indicated for normal or thick fiber hair, dry, or very dry hair, frizzy and damaged.

What is this product line intended for?

Cell InnoVe Treatment is ideal for all hair types, specifically for damaged and lifeless hair, with lack of vitality and rejuvenation.

Benefits

Encourages hair health and longetivity regenerating and rejuvenating the hair fiber. Keeps you hair looking strong and healthy.

Why do we know it works so well?

Stem cell extract contained in Cell InnoVe products is derived from a variety of Swiss apple standing out for excellent durability, regeneration and vitality. The active ingredients contained in this extract possess anti-oxidant and rejuvenating properties valuable for the hair. Thanks to unique encapsulation technology, these active ingredients are able to penetrate down to the innermost hair fiber layer. Therefore, the air fiber gets rejuvenated from the inside out.

What products does the line contain?

Bain Shampoo. Regenerates and rejuvenates the hair while cleansing. Provides hydration during washing and recovers the hair texture. 250 ml. - 1.000 ml.

Instant Mask. Softens, rejuvenates and regenerates the hair, enhancing its elasticity and leaving it silky to the touch. 200 ml. - 1.000 ml.

Concentrate Cell InnoVe. Hair concentrate of plant stem cells that seals the hair cuticle through mid-lengths and ends and helps thereby improve hair´s overall health and longetivity. 100 ml.



SPLENDOR ESSENCE



STEM CELLS SHINE & SPLIT END SEALING

A combination of essential vegetable oils of Argan, Damask Rose, Green Tea, Black tea and Wheat Germ with Plant Stem Cell culture extract ensures that this product line provides anti-oxidant and anti-aging effects on hair. Regenerates and restores shine from the inside out (from the cortex structure of the hair). Suitable for all hair types.

What is this product line intended for?

Natural oil finishing product complementing any type of hair treatment. Indicated for any hair types that appear dull, lacking shine and softness.

Benefits

Gives luminosity and softness, enhancing thereby antioxidant and anti-aging effects to your hair, without adding any grease.

Why do we know it works so well?

Splendor Essence is composed of a mixture of oils and plant extracts having high effectiveness and instant results. Plant stem cell extract has a rejuvenating effect on hair. Wheat germ extract exerts an intense antioxidant action. The combination of argan oil, extracts of damask rose, black and green tea promotes soft and shiny hair with an intense brilliance.

What products does the line contain?

Serum Splendor Essence. Gives luminosity and softness to your hair while providing beneficial antioxidant and anti-aging effects. 100 ml.



NATURE PLEX



STOP BREAKAGE

Protection and repair of the hair undergoing any harsh chemical treatments. It is a preventive and repairing treatment to avoid weakening of the hair curing any chemical service.

What is this product line intended for?

Nature-Plex is formulated for any hair type, before and after undergoing any chemical treatment, such as bleaching, highlights, dyeing, perms, etc.

Benefits

Provides protective and restorative treatment that your hair needs, preventing it from breakage due to exposure to chemical treatments. Nourishes and hydrates the hair ensuring total restoration and overall hair health.

Why do we know it works so well?

Nature-Plex line based on Oystine Bond Complex (Plex) - an exclusive innovative active ingredient developed by abril et nature functioning as a generator of disulfide bridges inside the keratin fiber of the hair. It penetrates the interior of the keratin chain and into the cortex itself to get placed directly on the damaged disulfide bridges, reconnect and repair them.

What products does the line contain?

Bain Shampoo. Cleanses and repairs damaged cuticles. 250 ml. - 1.000 ml.

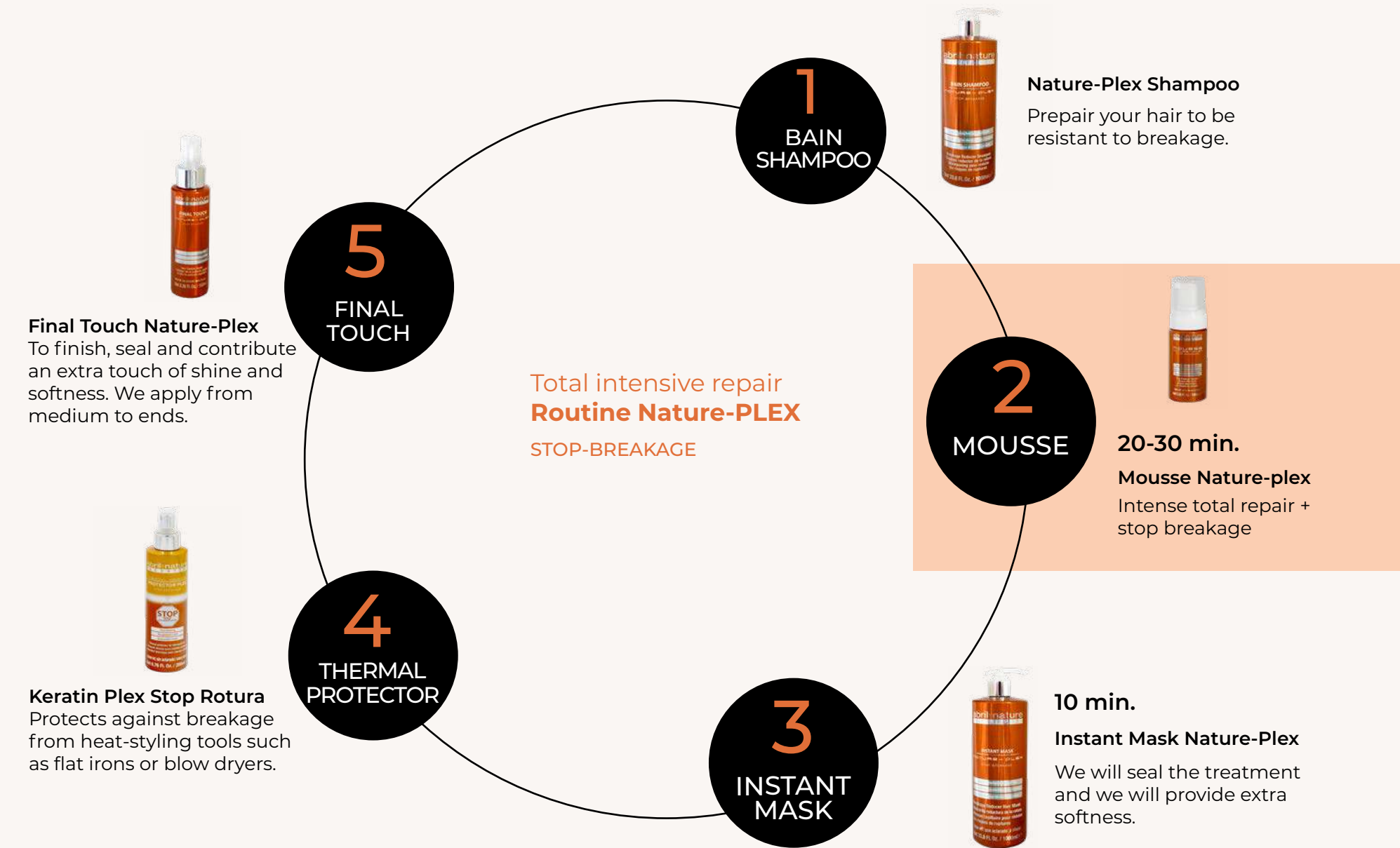
Instant Mask. Softens and helps avoid hair breakage. 200 ml. - 1.000 ml

Mousse. Care hair concentrate with Plex for absolute protection and repair of hair before and after exposure to any technical treatment. 100 ml.

Final Touch. Hair shine enhancing oil and split ends mender. 100 ml.



REPAIRS AND TREATS COLORED, PERMED, AND HIGHLY DAMAGED BLEACHED HAIR



CURLY DEFINITION



DEFINE AND ENHANCE WAVES AND CURLS

Specially designed for all the needs of curly and wavy hair. It provides curl and wave definition, prevents frizz, delivers the necessary hydration level, repairs damaged parts, and strengthens the hair, improving resistance to breakage.

What is this product line intended for?

For all types of curly and wavy hair when excellent curl and wave definition, anti-frizz effect, and complete hair care are required.

Benefits

Long-lasting curl definition and hold with an anti-frizz, anti-humidity effect. Provides hydration, shine, and conditioning without adding weight. Protects against heat and pollution, repairs hair fibers, strengthens to prevent breakage, and ensures easy styling.

Why do we know it works so well?

The line features natural-origin ingredients like coconut and castor oils, and proteins from wheat, corn, and soy to prevent frizz by neutralizing static. Continuous film-forming fixatives ensure residue-free, humidity-resistant hold with thermal and anti-pollution protection. Enriched with coconut oil, argan oil, hyaluronic acid for hydration, and actives for fiber repair, anti-breakage, and anti-aging benefits.



What products does the line contain?

Bain Shampoo Curly Definition: Moisturizing shampoo, curl and wave enhancer, with an anti-frizz effect, for a gentle and delicate wash of all types of curly and wavy hair. 250ml. - 1000ml.

Instant Mask Curly Definition: Rinse-out conditioning mask, specially formulated to hydrate and repair curly and wavy hair without adding weight. Eliminates frizz and enhances curl and wave definition. 200ml.- 1000ml.

Curl Booster: Leave-in curl and wave defining cream with medium hold, long-lasting fixation, conditioning effect, and thermal protection. 100ml.

Dinamic Curl: Leave-in curl and wave defining cream with strong hold, long-lasting fixation, conditioning effect, thermal protection, and protection against atmospheric pollution. 200ml.

Curl Activator: Leave-in curl and wave defining spray with extra-strong hold, long-lasting fixation, fast-drying effect, thermal protection, and protection against atmospheric pollution. 200ml.



EXTRA VOLUME



VOLUME AND THICKNESS

A specially formulated line for washing, caring for, and styling fine and volume-less hair. It increases the thickness of the hair fiber, creates volume, and provides the necessary hold to maintain both volume and hairstyle.

What is this product line intended for?

All types of thin hair and hair without volume.

Benefits

Extra Volume Shampoo provides instant density without weight to all types of thin hair, increases hair thickness and volume. Provides the right level of conditioning without weighing hair down. Neutralizes static charges to prevent frizz. Strengthens hair with an anti-breakage effect. Achieves hair with more volume, movement, softness, and natural shine.

Why do we know it works so well?

Its formula is based on an innovative “**volume-booster**” active ingredient that binds to the keratin protein structure of the hair, forming a thin film that increases spatial volume between hair fibers. It also contains peptides and amino acids derived from amaranth flower seeds, which penetrate deep into the hair fiber, enhancing its thickness.

The formula hydrates and conditions hair without adding weight, thanks to hyaluronic acid and marine bamboo extract, which is rich in antioxidants and lipids that replace the hair's lost natural oils.

Finally, the fiber-repairing active ingredient “Molecular-D Bond Restore” adds strength and resilience against breakage, while the extract from plant stem cell cultures offers antioxidant and anti-aging effects..

What products does the line contain?

Shampoo Conditioner Extra Volume: Volume-boosting shampoo for washing and caring for fine, delicate, and flat hair. 250ml. - 1000ml.

Instant mask Extra Volume provides the right level of hydration, conditioning, and repair to the hair fiber. It increases hair volume, preventing the fibers from sticking together. 200ml. - 100ml.

Texture, Volume and Thickness: A volumizing and thickening spray for all hair types. Ideal for application on damp hair to create volume during blow-drying. It adds thickness to the hair fiber. 100ml.

Fluffy texture gel matte: A volumizing, texturizing, and fixing gel for all hair types. A finishing gel that can be applied from the roots on both damp and dry hair to create voluminous hairstyles with a natural matte finish. 100ml.



NATURE FRIZZ

ANTI-STATIC MOUSSE PROGRESSIVE STRAIGHTENING

Intensive and effective treatment to **control frizz and make your hair more manageable**, maintaining straightening effect without damaging the hair fiber. Treats the hair and gives it a more natural and healthy appearance making your hair go back to its natural shape.

What is this product line intended for?

Treatment for all hair types, with a high degree of frizz.

Benefits

Reduces static electricity by neutralizing negative charge on hair surface and eliminates the frizz. Hydrates the hair and maintains it smooth and silky. Provides intensive long-lasting smoothing effect

Why do we know it works so well?

Thanks to the combination of positively charged nourishing active ingredients such as vegetable keratin amino acids, babasu oil, shea butter and marine collagen, this treatment leaves the hair disciplined and with natural movement. It naturally wraps the hair fiber, strengthening and restoring it.

Helps fight and totally control frizz protecting the hair from the effects of humidity. Boosts hair strength and resistance to breakage.

What products does the line contain?

Nature Frizz Bain Shampoo. Cleanses and hydrates the hair in depth combating frizz. 250 ml. - 1.000 ml.

Nature Frizz Instant Mask. Softens the hair forming a moisturizing film of silk touch that eliminates the frizziness in the hair. 200 ml. - 1.000 ml.

Nature Frizz Protect. Protective spray from media to tips, made specifically to fight frizz and keep your hair smooth. 100 ml.

Nature Frizz Intensive Foam. Foam mousse with intensive long-lasting smoothing effect. Leaves the hair disciplined when applying the straightening iron and eliminates frizz. Provides instant effect. 100ml.



KERATIN

ULTRA-FAST RESTORATION

Keratin Treatment is a product line with keratin input for the hair which is unique in terms of its formulation and results, ensuring ultra-fast effect. Repairs and regenerates the keratin structure damaged by chemical treatments providing an attractive healthy appearance to the hair.

What is this product line intended for?

Keratin Treatment is designed for hair that has lost shine, texture and keratin structure, due to the frequent use of hot styling tools such as hair straightening irons, blow dryers, etc.

Benefits

Repairs and regenerates damaged hair keratin structure caring for healthy looking hair and restoring its natural beauty appearance.

Why do we know it works so well?

The products that the Keratin line consists of contain keratin protein fractions of different sizes. Larger keratin fractions are deposited on the surface of the hair fiber creating a film that covers the hair cuticle sealing and repairing it. Smaller fractions penetrate through the cuticle and settle down in the hair cortex restoring the hair fiber from inside out.

What products does the line contain?

Bain Shampoo. Cleanses softly while regenerating the keratin structure of the hair. 250 ml. - 1.000 ml.

Instant Mask. Softens and restores the keratin structure of the hair. 200 ml. - 1.000 ml.

Keratin Intensive. Hair keratin concentrate that repairs and regenerates the keratin structure of the hair promoting shine and softned of the hair. 100 ml.



REHYDRATION



REHYDRATION TREATMENT ADDING NATURAL LIPIDS

Moisturising and nutritive treatment which regenerates the keratin fibre, and recovers the natural water content and the natural lipid content. Formulated from an innovative compound of vitamins that increase moisture and flexibility of the hair, adding shine and giving it a healthy look. Protects hair against environmental damages. Protects hair against environmental damages. Protects hair against heat and physical aggression. Makes brushing easier.

What is this product line intended for?

Rehydration treatment is specially formulated for dry and brittle hair that looks damaged due to lack of moisture.

Benefits

Recovers the lost moisture and natural lipids of the hair (water loss) giving back a healthy aspect and flexibility to your hair.

Why do we know it works so well?

The products related to this Rehidration line contain suspended microscopic droplets of essential oils with moisturising effect. Those oil droplets deposit on the hair fiber surface creating a thin moisturizing film around the hair. The film acts as a coat with a protective shield that prevents the hair from losing its natural moisture and getting quickly dehydrated. The hair becomes properly hydrated, soft and with a silky feeling to the touch thanks to the moisturizing oils with its effects. besides being properly hydrated, your hair becomes also more flexible, easy to comb and resistant to breackage.

What products does the line contain?

Bain Shampoo Rehydration. Cleanses and deeply moisturizes the hair. 250 ml. - 1.000 ml.
Instant Mask Rehydration. Softens and restores the hair ´s natural lipids. 200ml. - 1000ml.



ENERGIC



ENERGIC TREATMENT WITH POSITIVELY CHARGED IONS

With positive charge, rehydrating and revitalizing. Energic line cares for your hair in a specific way, repairing it and making it look healthier. Provides positively charged ingredients that effectively neutralize the negative charge of the damaged keratin fiber and helps avoid frizz.

What is this product line intended for?

Energic treatment is formulated for hair in need of nutrition and hydration and suffering from the static electricity problem..

Benefits

Nourishes and moisturizes the hair providing an energy charge with positive ions that help remove static electricity and restore natural lubrication of the hair.

Why do we know it works so well?

If the hair surface is damaged, it also bears a negative charge due to the breakage of keratin fibers. This negative chair causes hair to frizz, tangle and look scraggly and unhealthy.

The shampoo and the mask, which this Energic line is made up of, contain positively charged conditioning active ingredients. Their positive charge neutralizes hair ´s negative charge thus eliminating static electricity and preventing frizz.

In addition to the positive charge, those active ingredients are enriched with emollient substances that are very similar to the natural lipids of the scalp, which moisturize and condition the hair.

What products does the line contain?

Bain Shampoo Energic. Cleanses and nourishes the hair adding positively charged ions that help eliminate static electricity. 250 ml. - 1.000 ml.
Instant Mask Energic. Softens and moisturizes the hair adding the energy of positive ions that help restore hair vitality. 200 ml. - 1.000 ml.



THERMAL PROTECTOR



THERMAL PROTECTOR FOR PROGRESSIVE STRAIGHTENING EFFECT STOP BREAKAGE

Thermal Protector with keratin hydrolysate that penetrates the hair fixing the damage in inner structures of the hair fiber reconstructing it from interior, thereby taking advantage of the heat.

What is this product intended for?

Thermal protecting spray that protects and repairs the hair after the use of flat irons or other heat styling appliances. Can also be used to recover natural hair extensions and wigs.

Benefits

Protects and prevents damage caused by flat iron and other heat styling tools.

Why do we know it works so well?

Contains an elevated concentration of proteins and amino acids of keratin, silk and wheat. Those proteins form a film over hair fibers protecting them against heat damage. Besides, during the heat styling process and through the release of active steam a part of those amino acids gets infused into the hair fiber. The formula is also balanced with moisturizing oils that add the hair a silky touch ensuring a glossy appearance.

What products does the line contain?

Thermal Protector. Infuses keratin into the hair making a good use of the heat and steam of the flat irons recovering and protecting it from the damage that may occur due to application of heat styling devices. 200 ml.
Keratin Thermal Protector Liss. Eliminates frizz and provides a progressive straightening effect. Prevents hair breakage and protects the hair from possible heat-related damages caused by flat irons and other thermal hairstyling tools. 200 ml.
Keratin Protector Plex Stop Breakage. Prevents hair breakage and protects the hair from possible heat-related damages caused by flat irons and other thermal hairstyling tools. 200 ml.





Permanent hair Color

- + SHINE
- + TEXTURE
- + LONG-LASTING

Composed of hair dye molecules that develop the final color shade by getting locked in the hair fiber delivering dye deep inside and providing permanent hair color.

For whom is it intended?

For people who would like to get a permanent, durable and vibrant hair color and total coverage of greying hair (suitable for all hair types), in addition to hair protection and restoration during the hair dyeing treatments.

Benefits

Permanent hair dye for deep, vibrant and long-lasting hair color with 100% coverage of greys. Offers excellent protection and hair care. Provides strength to the hair and gives it a lustrous effect and resistance to breakage. Restores the natural hidration of the hair. Makes your hair glossy in appearance and soft to the touch.

Why do we know it works so well?

Provides permanent pigment that deposit color inside the hair shaft. Contains shea butter and olive oil that protect the scalp and hair during the dyeing process ensuring silky softness and shine of the color. The exclusive active ingredient of abril et nature, Oystine Bond Complex, repairs keratin fiber and increases hair’s strengh. Hyaluronic acid restores and balances the hidration levels in dehydrated hair and maintains them properly. Marine collagen helps lock-in the color increasing its longevity and making it last longer. Plant stem cell extract rejuvenates the hair fiber from within.

What products does the line contain?

Nature Color plex. 123 intense, vibrant and bright hair colors. Hair Color Cream, with flexible texture and high intensity of tones. Thanks to its formula based on its active ingredients, you will get excellent color results with intense color vibrancy and hair caring treatment. 120 ml.

Permanent Hair Color

Cream - 120 ml.

- ▶ Vibrant tones and hues.
- ▶ Deep tones.
- ▶ Long-lasting glow.
- ▶ 100% coverage.
- ▶ Hair protection and care.
- ▶ Adding moisture of plant origin to the hair.
- ▶ Providing long-lasting hair color.

NatureColor Plex color dye is formed by pigment molecules that develop final tone by penetrating deep into the cortex of the hair and creating permanent hair color. Cream hair dye that provides soft texture and great vibrancy of shades. Thanks to its powerful formula with high-performance active ingredients, NatureColor Plex helps achieve excellent hair color results while taking care of the hair:

- ▶ Long-lasting permanent dye with excellent coverage.
- ▶ Easy application and even distribution on the hair.
- ▶ Takes great care of your hair during the coloring process.
- ▶ Provides hair hydration through natural oils and fats of plant origin.
- ▶ Improves hair’s strength and its resistance to breakage thanks to Nature-Plex active ingredient.
- ▶ Provides anti-aging and anti-oxidant effects.
- ▶ Offers optimal protection of health.

PPD free permanent hair dye (para-phenylenediamine free) delivering professional results.

- ▶ Stem Cell Extract: Obtained from a variety of Swiss apple due to its excellent regeneration potential that delays hair aging process.
- ▶ Hyaluronic Acid: Hydrates, protects and seals the hair fiber.
- ▶ Cystine Bond Complex: Innovative and exclusive active ingredient developed by abril et nature. Penetrates inside the hair fiber providing repair and strength from the inside and increasing hair’s resistance to breakage.
- ▶ Shea Butter: Natural vegetable fat with moisturizing, protective and regenerating effects for the hair.
- ▶ Olive Oil consisting of a mixture of fatty acids. It’s also very rich in vitamin E and natural anti-oxidants. Excellent natural moisturizer for the hair.
- ▶ Vitamin E that provides the best defence against the harmful effects of UV radiation.
- ▶ Marine Collagen: Mediterranean brown seaweed extract that increases color durability.



123
Colores

REVITALIZING



COLOR+MORE DURABILITY

Hair color fading is a common problem after dyeing the hair and it is caused by several factors such as sun, sea or dehydration. Revitalizing line by abril et nature takes care of the hair after being exposed to any alkaline technical treatments, protecting and encapsulating the color, along with the extending its durability.

What is this product line intended for?

Revitalizing treatment is developed to apply after dyeing, perms, molding or discoloration.

Benefits

Fixes and maintains the hair color, prolongs its duration and vitality. Seals the cuticle and restores the normal virtues of the hair prior to any chemical treatments.

Why do we know it works so well?

The acid pH, that contain both shampoos and masks of the Revitalizing line, restores the balance of the natural pH of the hair fiber after exposure to any alkaline chemical treatments. The acid pH neutralizes the alkaline pH and the hair gets back its natural pH. Having the correct pH balance seals the hair cuticles and helps them stay flat (as healthy cuticles should lie flat to avoid snagging).

What products does this line offer?

5.0 PH Revitalizing Bain Shampoo. With formula that does not contain sulfates, silicones and parabens, gently cleanses the hair without stripping color and shine. 250 ml. - 1.000 ml.
3.0 PH Revitalizing Instant Mask. Softens and protects the hair fiber containing acid pH (3.0) that helps seal, restructure and encapsulate the color pigment in the hair making it more resistant and long-lasting.. 200 ml. - 1.000 ml.



PLATINUM



TONING OF BLONDE & BLEACHED HAIR

It is a complete treatment for hair coloring and hair care specially formulated for color treated or bleached hair. Its success is based on state-of-the-art technology in permanent hair coloring with expanded variety of color shaades and a rich blend of conditioning and emollient ingredients, which are specifically formulated to keep dyed hair healthy and preserve color and shine in the hair.

What is this product line intended for?

Platinum treatment is specially developed for blonde hair and/or greying hair to combat unwanted tones and shades, such as yellow, brass, orange or red reflections.

Benefits

Gives hair a purple tone that masks yellow shades on light blonde hair and/or greying hair, leaving it shiny and extremely nourished.

Why do we know it works so well?

Purple pigments contained in the Platinum line give hair a light tone that mask the unwanted golden shades, which appear after having the hair bleached. The Shampoo and the Hair Conditionar that compose the Platinum line contain microscopic droplets of essential nutritious oils. Those oil droplets deposit on the hair fiber surface creating a moisturizing film that softens the hair fiber and keeps it healthy. Keratin amino acids and peptides repair the keratin fiber of the hair which may have been damaged due to hair bleaching and discoloration. Provides a total restoration, both internally, in the cortex, and externally, in the hair cuticle.

What products does the line contain?

Bain Shampoo Platinum. Cleanses the hair providing a light violet tone that neutralizes unwanted yellow shade reflections and creates natural platinum look of the blonde hair. 250 ml. - 1.000 ml.
Platinum Blonde Toner Mask. Softens, nourishes and provides a light blue-violet tone to neutralize the brassiness, yellow and red reflections creating a steel-blonde cool hair shade. 200 ml. - 1.000 ml.



BLACK CARBON



BLACK BLEACHING IN POWDER AND CREAM HAT PROVIDES SCALP PROTECTION

Purifies, absorbs, and removes toxins and impurities from the scalp with an exfoliating effect, giving a slight silver tone to the hair and reducing yellow tones..

What is this line intended for?

For all people who wish to obtain a luminous shade of blonde, with a fresh gloss of cool and platinum tones. Provides excellent protection, regeneration and hair care. Suitable for all hair types. Besides, it is very well suited for taking care of gray hair.

Benefits

For obtaining bright blonde shades with platinum sheen, brilliant luster and lovely softness, as well as regenerated and restored hair. Extraordinary anti-yellow toning effect with neutralization of undesired golden and yellowish undertones. Helps protect your hair from damage and breakage. Enhances absorption of toxins and impurities from the hair and scalp that can negatively affect the hair color. Exceptional lightening power, with up to 9 levels of lift. Thanks to innovative high-performance bleach formula, allows to achieve perfect lightening results with maximum lift, including with lower volume developers and oxidizing creams, preventing hair damage and counteracting yellow tones.

Why do we know it works so well?

All products of the Black Carbon line by abril et nature contain vegetal charcoal. Thanks to its purifying action, vegetal charcoal helps draw impurities and toxins from the scalp and the hair that could negatively affect the bleaching process, reducing thereby the appearance of brassy and yellowish tones. Through its special pigmentation the vegetal charcoal perfectly tones blond hair bringing out soft platinum and natural shades. The bleaching products of the Black Carbon line by abril et nature are based on the most powerful active ingredients that allow to achieve maximum lightening results, even with use of low-concentration oxidants, protecting the hair from damage. Platinum Bleaching Cream for hair enlightenment not only treats, but also protects the hair during the discoloration process due to the content of Plex-Cystine bond complex, vegetable keratin, Pracaxi oil and shea butter..

What products does the line contain?

Black Carbon Shampoo. Eliminates yellow and brassy tones adding bright white shiny finish. 250ml. - 1.000 ml.

Black Carbon Toning Mask. Mask to complement and perfect the toning of golden and yellow highlights. 200ml. - 1000ml.

Platinum Bleaching Cream. Hair lightening in cream. 120 ml.

Black Carbon White. Bleaching powder with high lift action.. 500gr.



OXIDANT type, according to bleaching technique and professional choice



FINAL STYLE & HAIR LACQUERS



MODELLING, SCULPTING AND CREATING HAIRSTYLES

What are those products intended for?

For all hair types and hairstyles. Ideal for shaping and modelling any desired hair styles, with use of flat and/or curling irons. Besides, it can be used as a finishing product to be applied to dry hair to give hair a tough hold and maintain all kinds of hairstyle.

Benefits

Hairstyle creation, modelling and fixation, in a fast and easy way. Leaves no residue in the hair. For a long-lasting hold of the hairstyle, also in humid conditions. Avoids frizz. Enhances hair´s shine. Provides thermal protection while using heat styling appliances, such as hair straighteners and curling irons. Improves hair´s strength and resistance to breakage. Easy removal during hair wash.

Why do we know they work so well?

Acting as sprays dispersing liquid droplets that form a fine and continuous fixing film providing an excellent hold of your hairstyle. The products do not leave sticky residue or buildup. Ensure high resistance in humid conditions. Contain plant stem cell culture extract obtained from a variety of Swiss apple because of its fantastic regeneration properties. This stem cell extract restores youth and vitality of the hair. Contain also an exclusive active ingredient "Plex". Oystine Bond Complex, developed by abril et nature, which reconstructs broken bonds within the hair fiber, enhancing its strength and resistance to breakage while also keeping it protected from future damage. Besides, it is enriched with an easily absorbed natural argan oil that provides flexibility, shine and softness to the hair.

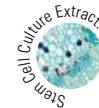
What products does the line contain?

Hair Spray Strong Hold / Hair Spray Extra Strong Hold / Spray Di-rectional Ecologic. Shape making spray that allows to customize and fix any hairstyles providing strong, extra-strong and special shape hold, respecting the hair and its natural shine (without residues). 300 ml. - 500 ml.

Dinamic Final Style Forze & Ultra Forze. Mousses for modelling and fixing any desired hairstyles and shapes. Light finishing touch and gloss finish with no residue. Long-lasting effect: long durability of hold, including in humid environment. Allows "re-styling" - an option to brush the hair and lock-in the style as desired. 100 ml.

Creative Final Style & Finale Style Extra Strong. They constitute a final finishing touch, to fix and maintain the shape of the hairstyle, with strong and extra-strong hold. 200 ml.

Dinamic cream. Fixing and styling cream, containing conditioning ingredients and nourishing oils which are similar to natural hair lipids. 200 ml.



FAST BLOW DRYING



PROTECTION AND FAST DRYING

Dries hair in half the time.

What are those products intended for?

Suitable for all hair types or any hairstyle desired. To be used as finishing styling product, and applied to dry hair to fix and maintain any type of hairstyles. Also, perfect to customize and style any hair type creating shapes with use of flat

Benefits

Fast-drying hair spray with thermal protection against blow-dryer heat. Contains no hold. Provides a smooth and natural finish. Prevents frizz. Enhances hair shine and softness. Increases strength and resistance to fiber breakage.

Why do we know they work so well?

It contains easily evaporating ingredients that draw moisture from the hair, speeding up the drying process. It features extract from plant stem cell culture: obtained from the Uttwiler Spätlauber apple variety, known for its regenerative potential, it brings vitality and youthfulness to the hair. It includes the exclusive active ingredient from April et Nature, “Plex” Cystine Bond Complex: it rebuilds broken bonds within the hair fiber, increasing its strength and resistance to breakage while protecting it from future damage. It contains natural argan oil, easily absorbed by the hair, which provides flexibility, shine, and smoothness. It also contains positively charged conditioners that neutralize static electricity in the hair, prevent frizz, and enhance smoothness.

What products does the line contain?

Fast Blow Drying-soft. Extra strong fixation with fast-blow drying effects. No need to rinse-off. 200ml.



PREVENTION



PREVENTION COMPLEX PREVENTION + PLUS OIL EXFOLIANT

Provides stable and comfortable support with vitamins. Enhances blood supply to the hair follicle, thereby achieving significant improvements in hair loss. Takes care of your scalp improving its health and enhancing the metabolism of the hair follicle.

What is this product intended for?

For all hair types that need to prevent, treat and correct hair loss, both androgenetic and that is caused by nutrient deficits.

Benefits

Reinforces the hair, both at hair follicle and hair fiber levels, preventing hair's deterioration and further hair loss.

Why do we know it works so well?

Prevention line products contain biotechnological ingredients that treat all causes of hair loss and weakness and provide strength to the hair. The oleanolic acid, obtained from olive leaves, acts as a 5-reductase inhibitor and decreases the production of dihydrotestosterone that causes androgenic alopecia. Apigenin promotes the blood microcirculation in the scalp, and, therefore, the contribution of nutrients. The active ingredient Biotinyl improves the anchoring in the hair follicle and strengthens the hair shaft at the roots, stimulating the hair growth and cell proliferation. The plant stem cell culture extract helps slow down the aging of the hair fiber.

What products does the line contain?

Bain Shampoo Prevention. Balances and purifies the scalp thanks to its plant extracts of rosemary, thyme, nasturtium and ivy. 250 ml. - 1.000 ml.

Prevention + Plus Lotion. Treats specifically the principal cause of hair loss - due to androgenic causes, owing the oleanolic acid which acts as an inhibitor of 5-reductase. Immediately adds thickness to the hair fiber thanks to the complex of proteins of vegetable origin. 100 ml.

Prevention Complex Ampoules (Vial). Solve the causes of the problems of hair weakness and fall due to nutritional deficiencies thanks to the content of B5 and B6 vitamins, special agent with rubefacient action that activates microcirculation in the hair follicle and plant extracts of purifying action (of rosemary, thyme, nasturtium, ivy and arnica extracts). 100 ml. - 50 units x 5 ml.

Oil Exfoliant. Purifies and oxygenates the scalp while gently exfoliating it with use of particles of jojoba and peppermint essential oil. 200 ml.



ANTI-DANDRUFF & GREASY HAIR



What is this product line intended for?

ANTI-DANDRUFF: Preventive professional treatment indicated for scalp with formation of any type of dandruff.

GREASY HAIR: Preventive treatment specifically developed for taking care of the scalps with excessive oil production.

Benefits

ANTI-DANDRUFF: Balances the scalp and eliminates dandruff flakes while giving a feeling of comfort and purity. Hydrates and cares for the hair fiber.

GREASY HAIR: Regulates sebum production, purifies and improves the scalp health..

Why do we know it works so well?

ANTI - DANDRUFF: Its anti-dandruff effect is based on a new active ingredient Der-mo-Pure Botanics which is of 100% natural origin and ecologically obtained from vegetable oils. This active ingredient interacts with malassezia yeast which is the main cause of dandruff, reduces its activity through a natural mechanism of “self-destruction” and, therefore, completely eliminates dandruff..

GREASY HAIR: Contains natural calming biosulfur which acts as a cutaneous sebum-regulator, restoring lipid balance of the scalp, preventing overproduction of sebum. It also contains a mixture of plant extracts of willow bark, birch bark, juniper bark, black pepper, and Inga alba tree bark. This blend provides purifying and well cared for.

What products does the line contain?

Bain Shampoo Anti-Dandruff. Contains a gentle and balancing formula that respects the natural pH of the scalp and effectively combats the formation of dandruff. Leaves hair softly and adequately moisturized, what is suitable for any hair type. 250 ml. - 1.000 ml.

Lotion Anti-Dandruff. With intensive anti-dandruff and purifying action providing an overall sense of well-being to the scalp. 100ml.

Bain Shampoo Greasy Hair. Gentle and balanced scalp care shampoo that treats excessive sebum production. 250ml. - 1000ml.

Lotion Greasy Hair. With intensive anti-seborrheic and purifying action which gives the scalp a pleasant feeling of well-being. 100ml.





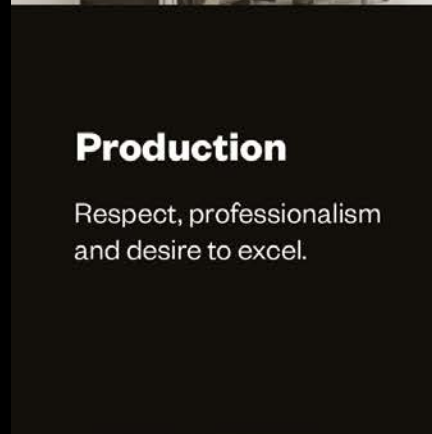
1998

abril et nature is born
reinventing hair
cosmetics.



Manufacturing

Environment of 4000
square meters for the
manufacture of our
products.



Production

Respect, professionalism
and desire to excel.



Quality

All perfectly cared for
good manufacturing
practices.



White Rooms

The production of our
products takes place
entirely in an atmosphere
free of contaminating
particles.



Certifications

Good quality practices,
quality management and
environmental
management.



Air purity

Temperature, humidity,
internal pressure and
absence of external
contamination.



abril^{to}nature

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